

How is Your School Dealing With the Current Crisis?

HIRTLE
CALLAGHAN
& CO

Chief
Investment
Officers

This Fall, we launched a four-part webcast series focused on key issues impacting secondary schools, colleges and universities today. We partnered with thought leaders in governance, higher education and education technology to provide critical insights for schools during COVID. A description and link to each of the webcasts is included below.

[Listen to Replay](#)

Endowments and the Pandemic What Are Lessons Learned?

COVID-19 represents a true crisis for every educational institution today. Listen to John Griffith, Vice President and Endowment Specialist at Hirtle Callaghan, and Sally Staley, Investment Committee Chair at the College of Wooster and former Chief Investment Officer of Case Western Reserve University, as they explore key endowment management challenges created by the pandemic.

[Listen to Replay](#)

Should You Consider a Tuition Reset? How Utica College Re-defined its Value Proposition

As colleges struggle to meet their enrollment goals, many institutions are evaluating a tuition reset to boost enrollment and tuition revenue. Listen to John Griffith, Vice President and Endowment Specialist at Hirtle Callaghan, and Laura Casamento, President of Utica College, as they discuss Utica's recent tuition reset and why it has been so successful. They explore key questions schools should ask as they rethink their tuition model.

[Listen to Replay](#)

How is the Virtual Classroom Upending Education? Understanding Trends in EdTech

With more than a billion students learning virtually worldwide, educational institutions are scrambling to develop e-learning tools and platforms. Listen to Stephen Vaccaro, Director of Private Equity at Hirtle Callaghan, and Aydin Senkut, Founder and Managing Partner of Felicis Ventures, as they explore the future of online learning. Aydin shares his experience investing in and building leading EdTech companies. They also discuss whether the adoption of online learning will persist post-pandemic and how such a shift would impact secondary schools, colleges and universities going forward.

[Listen to Replay](#)

The Dangers of Excess Liquidity How Much Liquidity is Too Much?

With interest rates at historic lows, it is getting increasingly difficult for many endowments to achieve the returns they need to maintain purchasing power over time. Many are reconsidering their approach to liquidity as they search for ways to generate higher returns. Listen to Stephen Vaccaro, our Director of Private Equity, Garrett Wilson, our Head of the Western Region and John Griffith, Vice President and Endowment Specialist, as they tackle the inherent tradeoff between preserving liquidity and seeking returns. They offer practical advice for how to think about liquidity and risk budgeting.